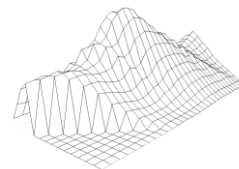


# Demographers' Orientation for the City of Salinas Public Hearing #1

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**OCTOBER 12, 2021**



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[www.demographers.com](http://www.demographers.com)

Oakland and Saratoga, California

## Our Qualifications

- ❑ **LGDR has provided districting and redistricting services since 1990**
- ❑ **LGDR has helped redistrict dozens of California jurisdictions, including most that are in Monterey County**
- ❑ **We helped the city redistrict in 2000 and 2010**
- ❑ **We contributed to the City's preclearance submissions to the U.S. Dept. of Justice\* and have assured that redistricting plans met Federal Voting Rights Act requirements.**

**\* The Section 5 Federal Voting Rights Act preclearance requirement was suspended by the US Supreme Court<sup>2</sup> in 2013**

# LGDR's agenda for this presentation

- **What is redistricting?**
- **Why redistrict?**
- **Current Council Districts**
- **Legal requirements**  
(that demographers follow)
- **Communities of interest**
- **Next steps**

# What is Redistricting?

**Every 10 years, cities must redistrict (adjust Council District boundaries to equalize total populations) using the new Census counts**

**Federal and state laws apply**

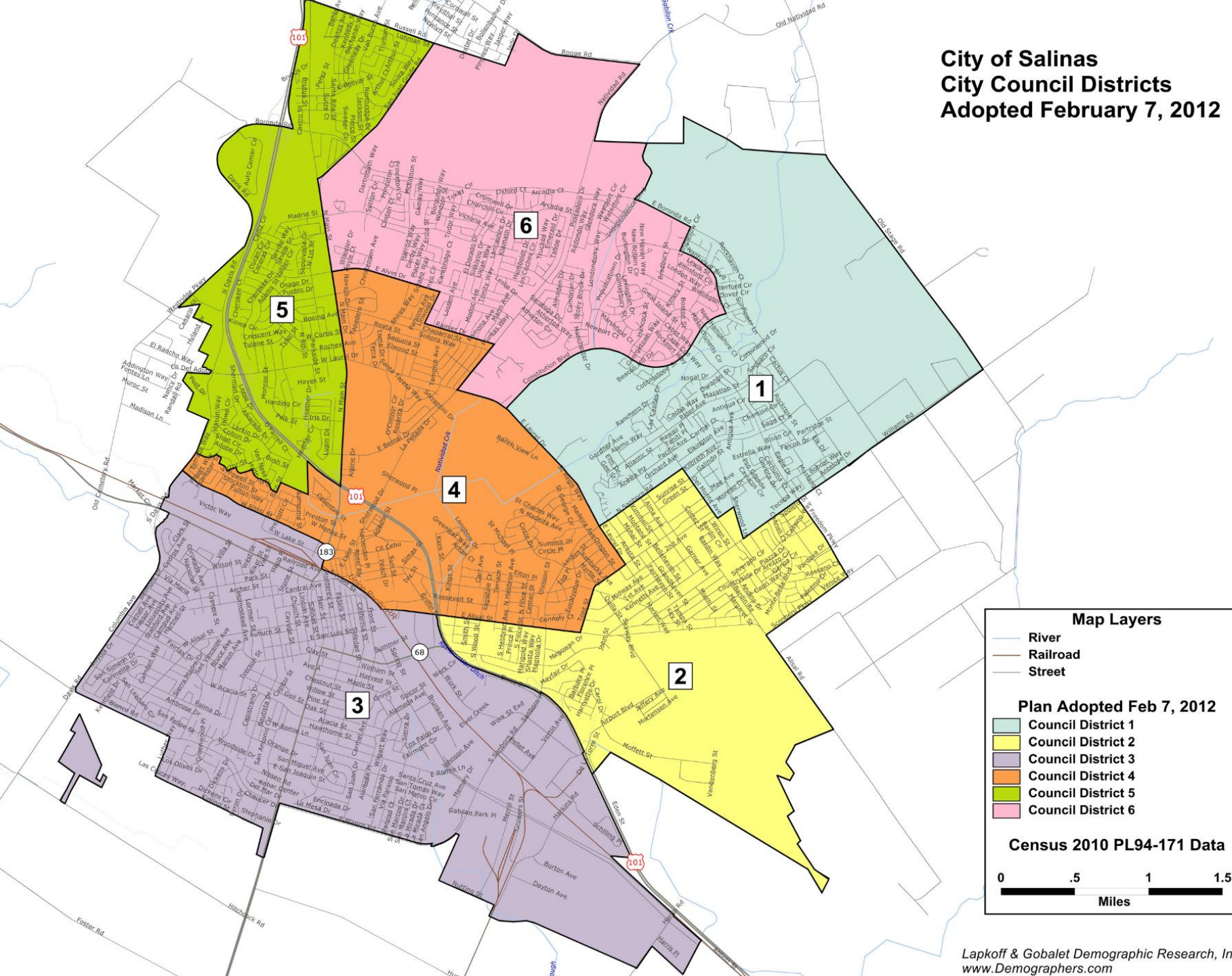
**Cities must adopt new boundaries before April 17, 2022**

**The new council districts will be used until Census 2030 data are released**

**Incumbents will complete their terms of office even if they no longer live in the district they were elected to represent**

City of Salinas  
City Council Districts  
Adopted February 7, 2012

# Current City Council Districts



# Legal guidelines that demographers follow:

- ✓ **Federal Law & Supreme Court Decisions:**
  - Population equality
  - Voting Rights Act
  - No Racial Gerrymandering
  
- ✓ **California Fair Maps Act (AB 849, 2019), as amended by AB 1276 (2020):**
  - Redistricting criteria
  - Public outreach

# #1 Redistricting Priority: Population Equality

**Council Districts need to be nearly equal in population (some leeway is permitted)**

**Ideal district size** =  $1/6$  of the 2020 Census population

City of Salinas=164,231 total population;  $1/6=27,372$  is ideal district size

**Plan deviation** = Difference between the least and most populous districts, divided by the ideal trustee size

**10%** deviation is permitted = 2,737 persons ( $27,372 \times 10\%$ )



# Current Council Districts Populations (Official 2020 Redistricting Data)

## City of Salinas 2012 Plan - Population Balance

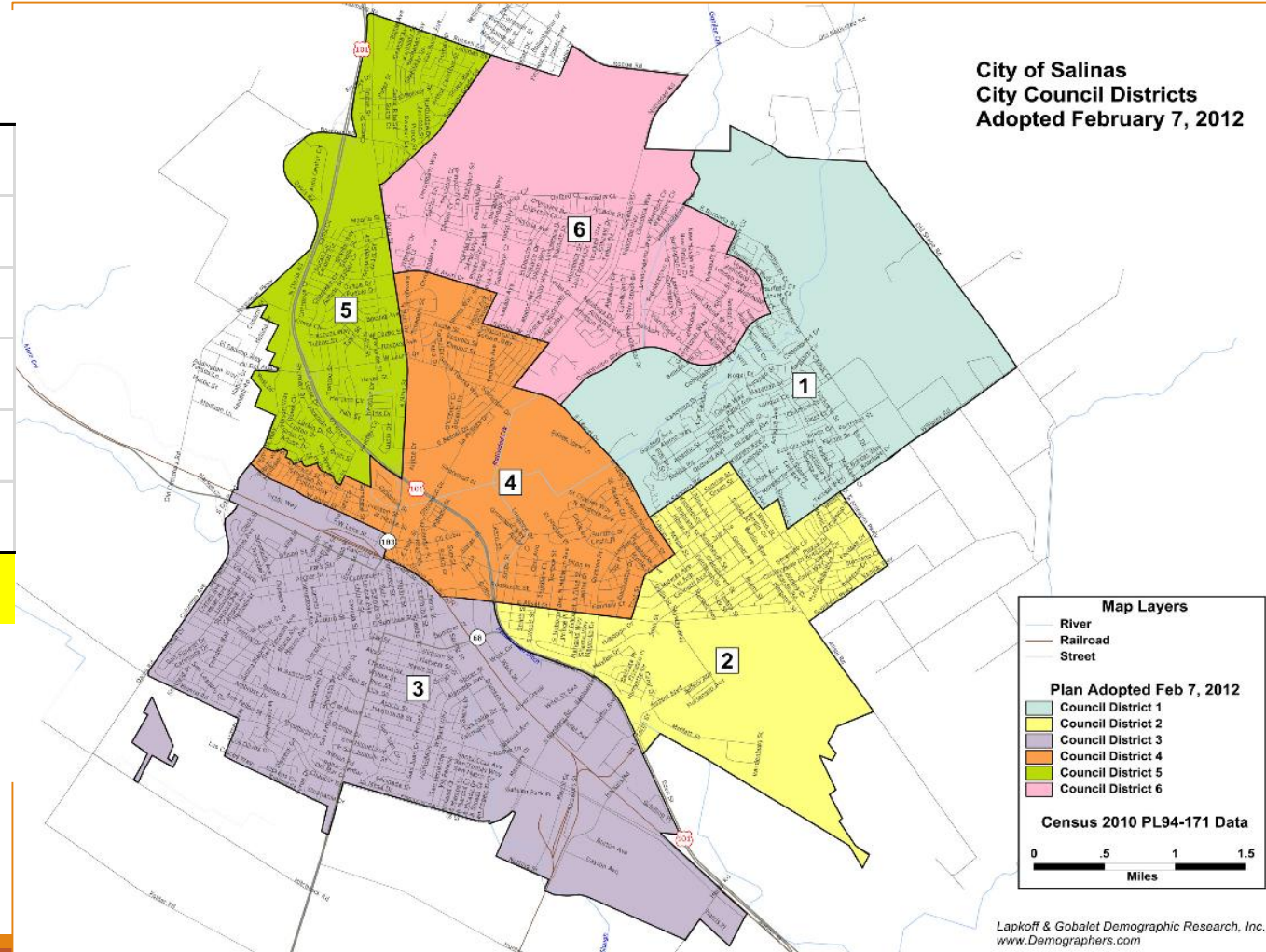
| 2011 District | 2020 Population | Deviation    | % Deviation |
|---------------|-----------------|--------------|-------------|
| 1             | 26,840          | -532         | -1.9%       |
| 2             | 27,079          | -293         | -1.1%       |
| 3             | 27,177          | -195         | -0.7%       |
| 4             | 26,955          | -417         | -1.5%       |
| 5             | 28,834          | 1,462        | 5.3%        |
| 6             | 27,347          | -25          | -0.1%       |
| <b>Total</b>  | <b>164,232</b>  | <b>1,994</b> | <b>7.3%</b> |

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| 1             | 26,840          | -532      | -1.9%       |
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| 6             | 27,347          | -25       | -0.1%       |

|              |                |              |             |
|--------------|----------------|--------------|-------------|
| <b>Total</b> | <b>164,232</b> | <b>1,994</b> | <b>7.3%</b> |
|--------------|----------------|--------------|-------------|

**Ideal Population 27,372**

*Using official redistricting data from California Statewide Database*





# California's FAIR MAPS Act (AB 849, 2019) applies to cities and counties. It requires that cities:

- 1. Encourage residents to participate in the redistricting process by**
  - Maintaining a redistricting website for 10 years
  - Providing translation services upon request
  - Offering multiple ways for the public to provide testimony and feedback (in writing and electronically)
  - Public access to demographic/mapping data and software

# California's FAIR MAPS Act (AB 849, 2019) - continued

## The law requires that cities:

- 2. Hold at least 4 public hearings, with specific protocols**
  - a) At least one meeting held before demographers begin to draft maps**
  - b) At least one meeting after 6 pm or on a weekend**
  - c) Meetings have definite start times**
  - d) 5 days notice for public hearings; adopted plan must be published and available 7 days prior to adoption;**

# **FAIR MAPS Act criteria, in order of priority, that should/should not be used during plan drawing.**

- 1. Federal Law (population equality, Voting Rights Act)**
- 2. Geographical contiguity**
- 3. Geographic integrity of communities of interest (especially do not split communities of protected groups)**
- 4. Easily identifiable and understood boundaries**
- 5. Geographic compactness**
- 6. No political party considerations**

# Since the current plan's Council district populations are still acceptably equal, how does the Council wish to proceed?

- ❑ It is our understanding that the Fair Maps Act requires four public hearings.
- ❑ The City could hold hearings to determine if there is sufficient interest in adjusting current district boundaries; if not, the current plan could be used until after Census 2030.
- ❑ The Fair Maps Act permits the City Council to use a Commission to evaluate changes (next slide has more detail). This option would be useful if the Council wants to consider plans that are very different plans from the current one.

# Who takes public input and drafts the maps?

## Options for Redistricting

- 1. Council holds hearings, gets public input, and adopts map**
- 2. Advisory Redistricting Commission (ARC)**
  - Commission merely advisory – Council has final decision
- 3. Independent Redistricting Commission (IRC)**
  - Commission decides plan
- 4. Hybrid Redistricting Commission**
  - Commission provides two or more plans and Council picks one

# Deadlines and Requirements

- ☐ Redistricting process must end before April 17, 2022
- ☐ The City Council must hold at least four public hearings, including this one
- ☐ The City must have a redistricting page(s) on their website and have it publicly available for the next 10 years
- ☐ Next steps: decide how to proceed and schedule public hearings



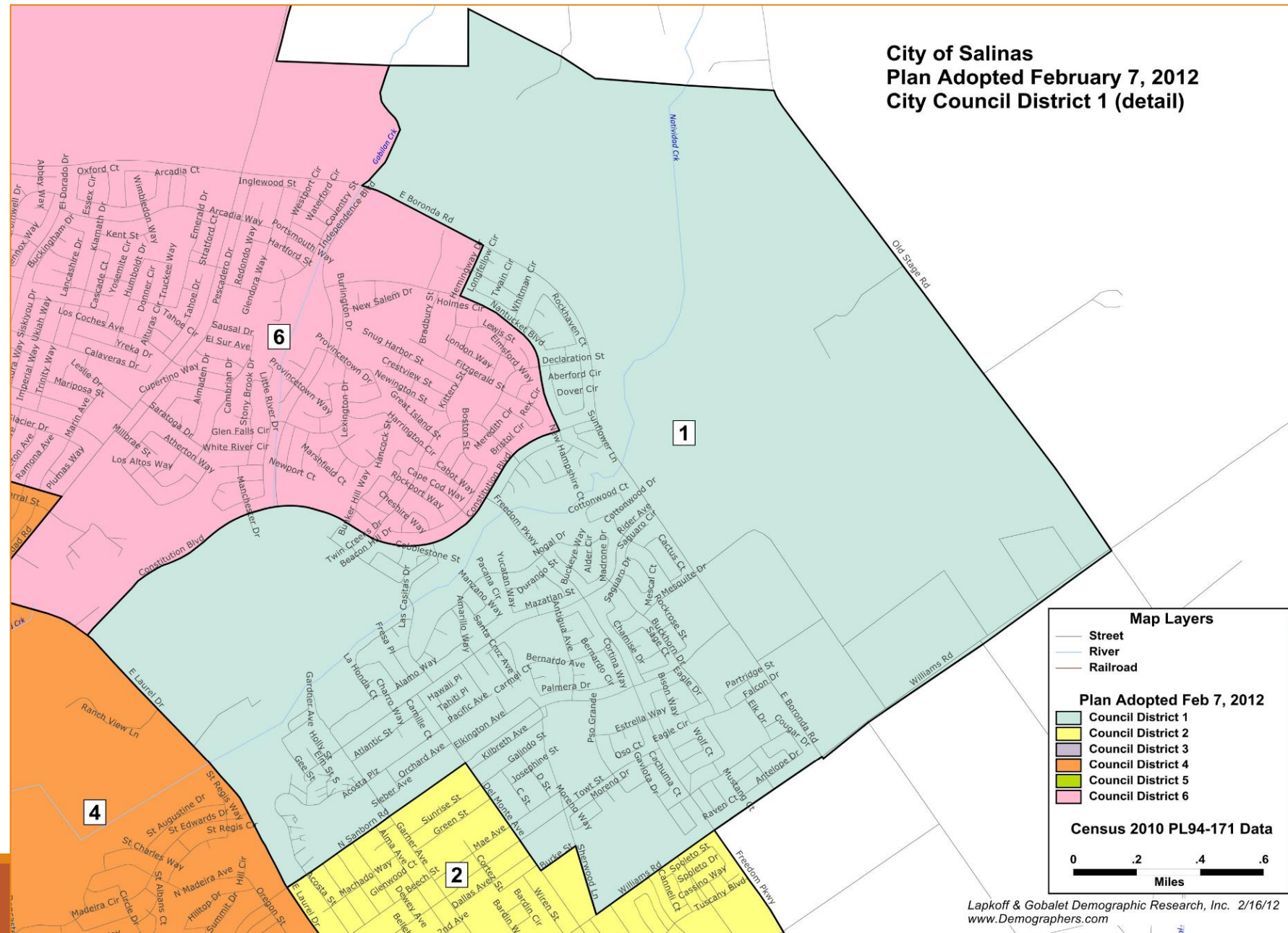
# Questions?

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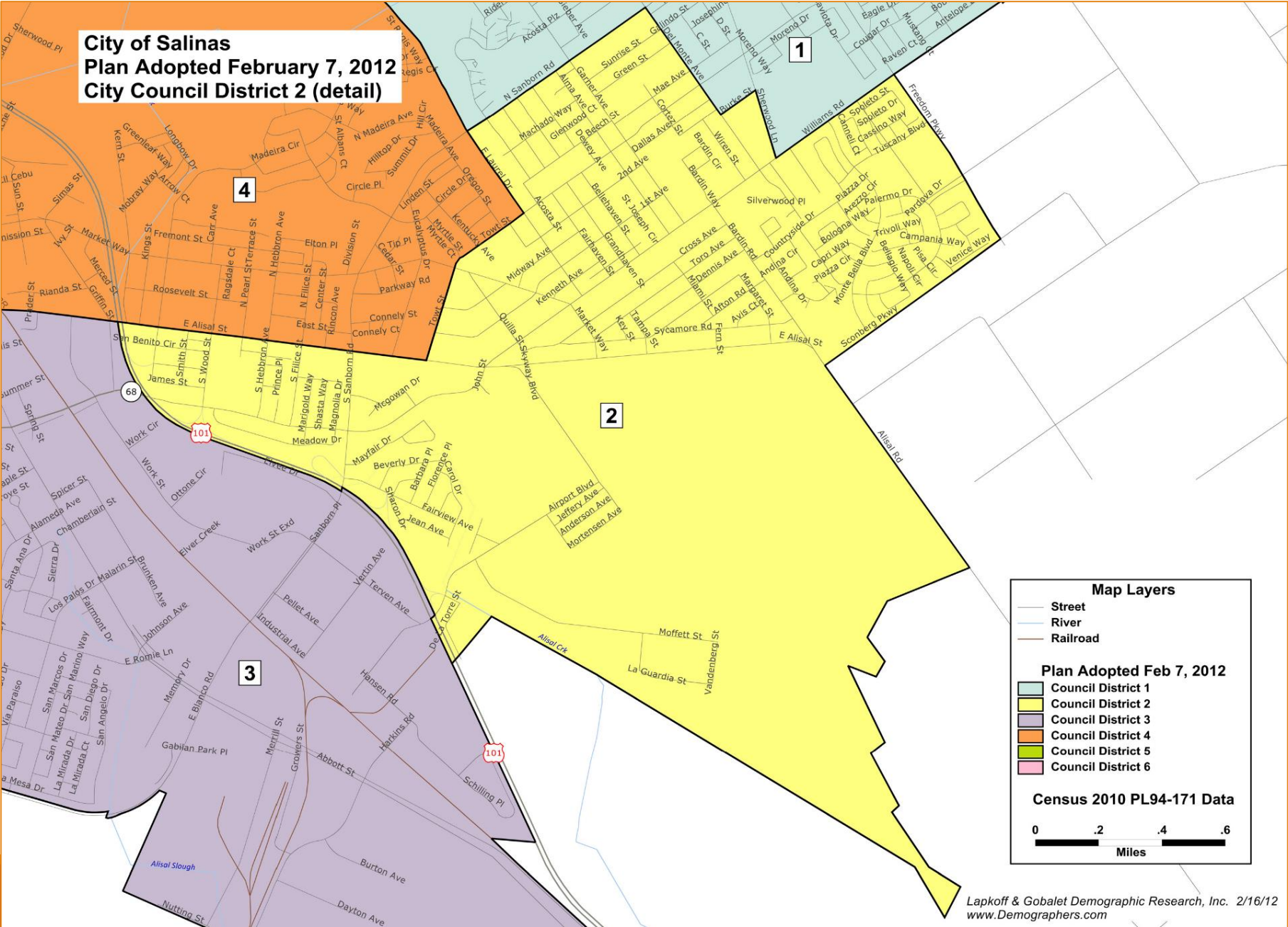
# Appendix

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# Current Plan: Council District 1

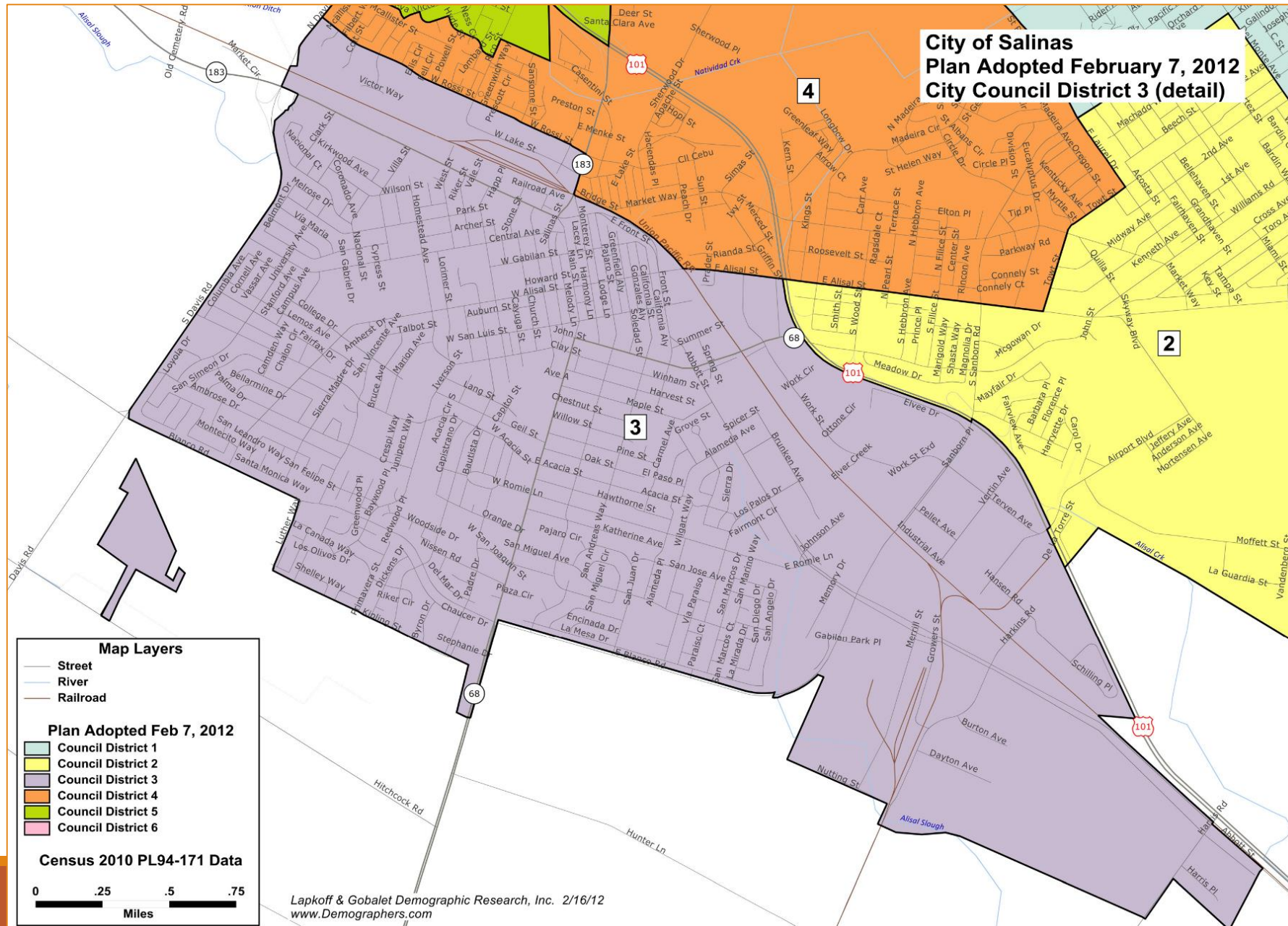


# Current Plan: Council District 2



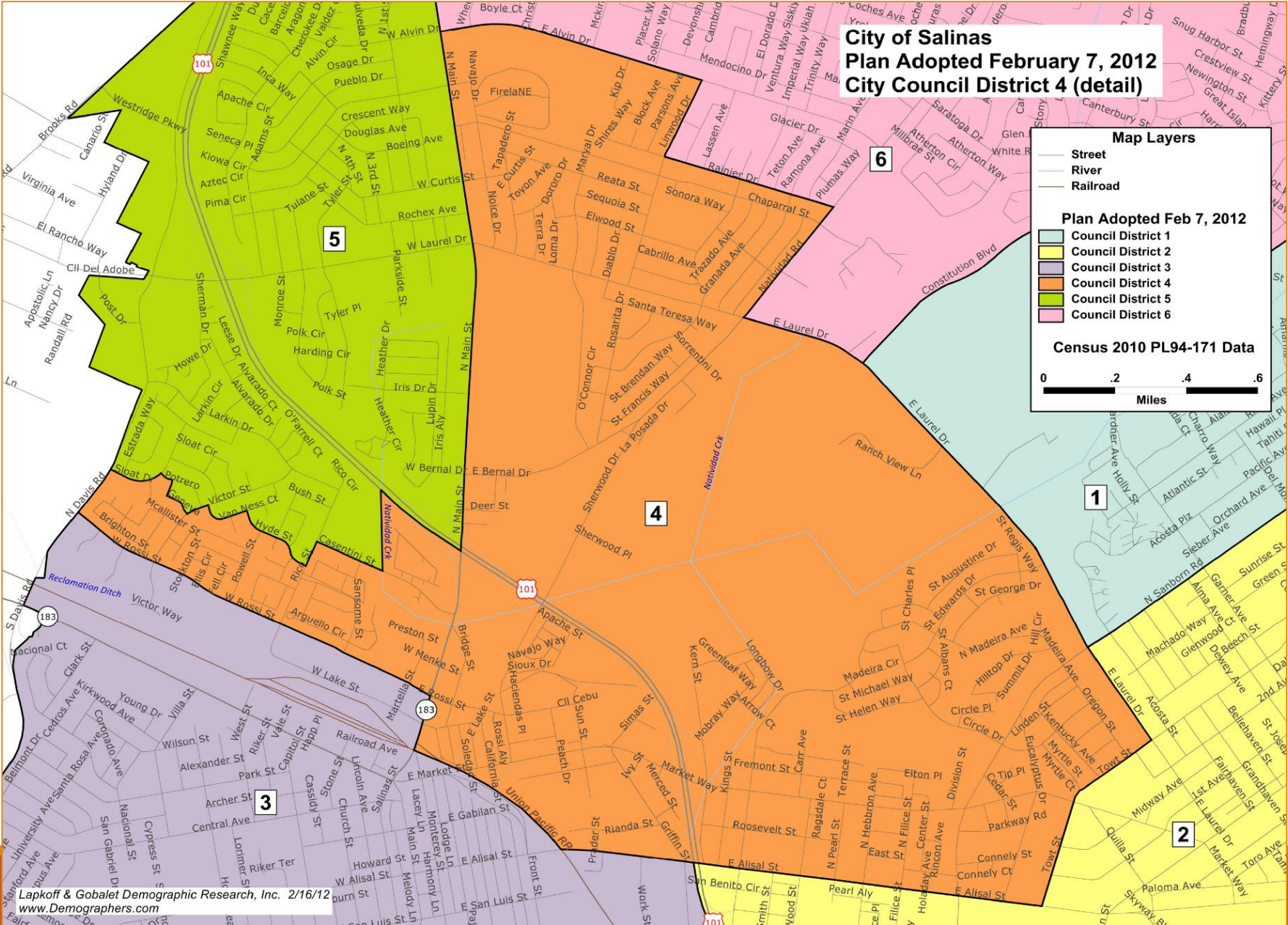


# Current Plan: Council District 3





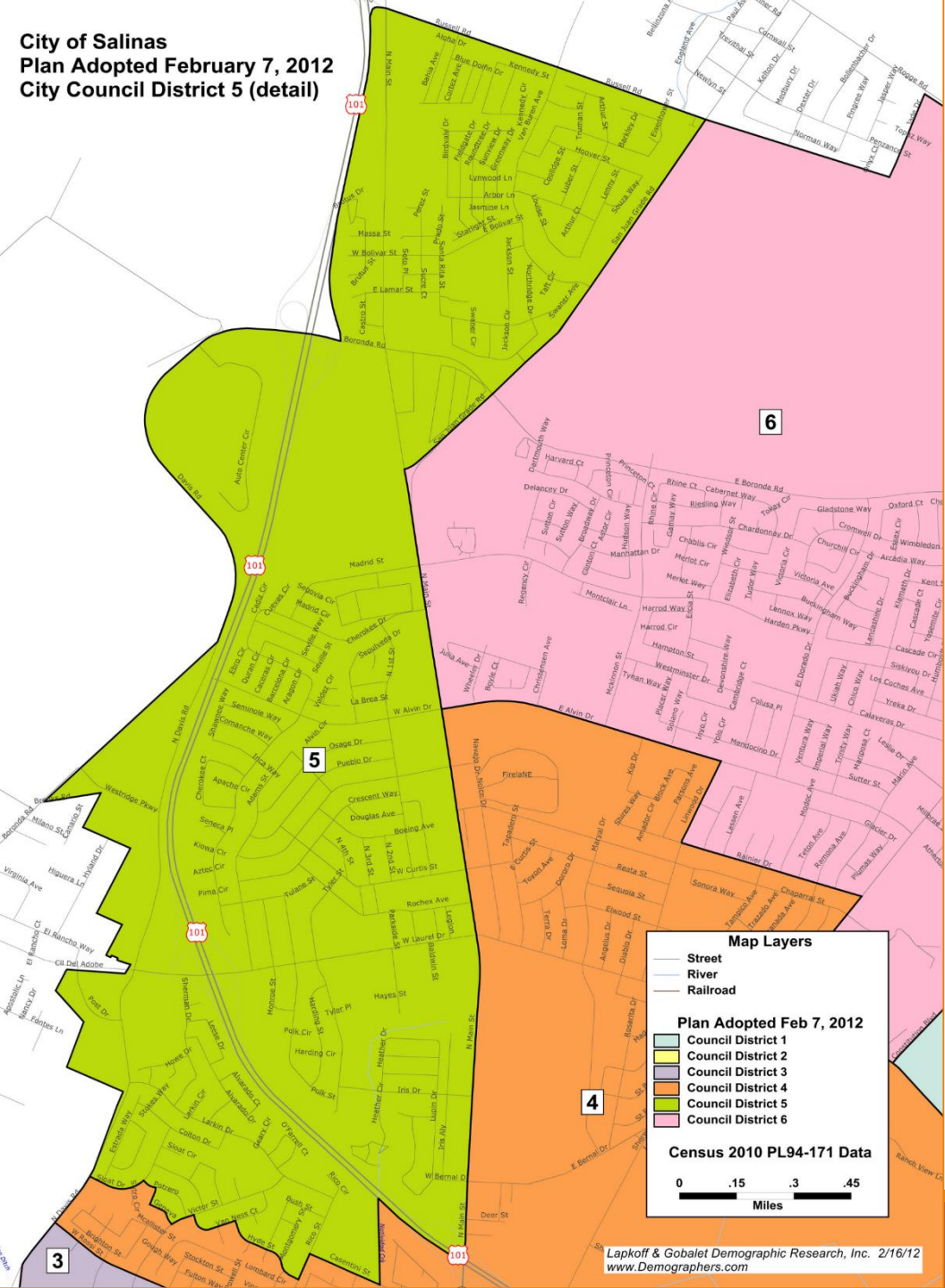
# Current Plan: Council District 4



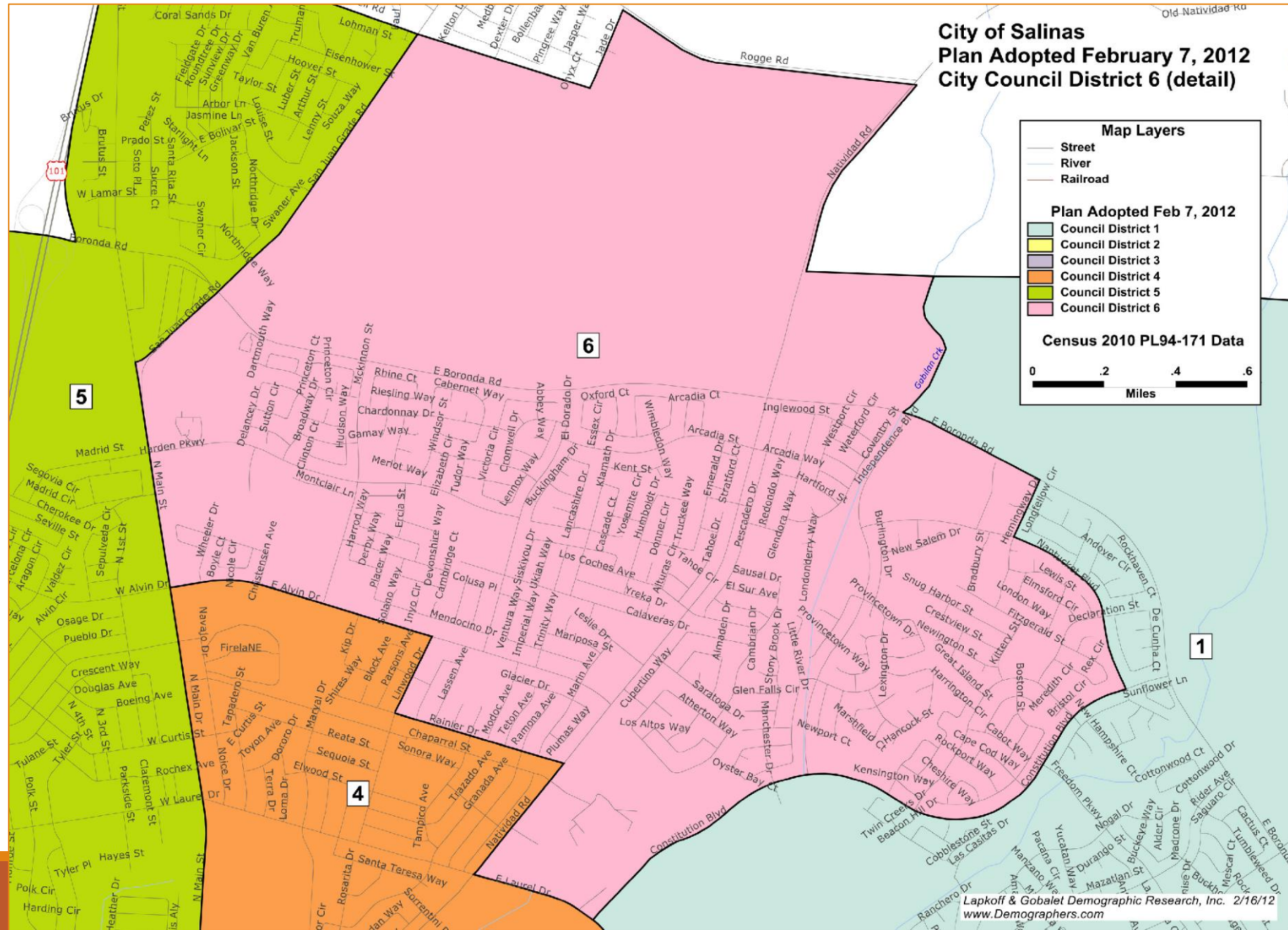


# Current Plan: Council District 5

City of Salinas  
Plan Adopted February 7, 2012  
City Council District 5 (detail)



# Current Plan: Council District 6



# Definitions

|                                                |                                                                                                                                                               |
|------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Redistricting</b>                           | <b>Adjusting election district boundaries to equalize total populations. Required after each new U.S. Census.</b>                                             |
| <b>Community of interest</b>                   | <b>Geographical area where people share common social and economic interests and should be in a single District or be considered when drawing boundaries.</b> |
| <b>Advisory Redistricting Commission (ARC)</b> | <b>Appointed group that will recommend a plan to the Board of Supervisors (3 members per Sup. District) in late November</b>                                  |
| <b>Population equality</b>                     | <b>Districts need to have (almost) equal Census 2020 populations</b>                                                                                          |
| <b>Voting Rights Act</b>                       | <b>Federal law that protects minority voting rights</b>                                                                                                       |
| <b>Gerrymander</b>                             | <b>To design odd-shaped election districts to achieve a purpose like reducing minority voting power or increasing a political party's representation</b>      |
| <b>Deviation/plan deviation</b>                | <b>A measure of how equal the Districts' total populations are</b>                                                                                            |
| <b>Redistricting criteria</b>                  | <b>Legally required things to consider when drawing boundaries</b>                                                                                            |



# Detailed Statistics of Current City Council Districts

| District | Total Population | Difference from Ideal |             | Total Population Percentages |            |            |            |                 | Total |
|----------|------------------|-----------------------|-------------|------------------------------|------------|------------|------------|-----------------|-------|
|          |                  | Size                  | % Deviation | Latinx/                      | White (NH) | Black (NH) | Asian (NH) | All Others (NH) |       |
|          |                  |                       |             | Hispanic                     |            |            |            |                 |       |
| 1        | 26,840           | -532                  | -1.9%       | 91%                          | 3%         | 1%         | 4%         | 1%              | 100%  |
| 2        | 27,079           | -293                  | -1.1%       | 93%                          | 3%         | 0%         | 2%         | 1%              | 100%  |
| 3        | 27,177           | -195                  | -0.7%       | 58%                          | 30%        | 2%         | 7%         | 3%              | 100%  |
| 4        | 26,955           | -417                  | -1.5%       | 85%                          | 8%         | 1%         | 4%         | 2%              | 100%  |
| 5        | 28,834           | 1,462                 | 5.3%        | 79%                          | 12%        | 2%         | 5%         | 2%              | 100%  |
| 6        | 27,347           | -25                   | -0.1%       | 72%                          | 12%        | 2%         | 13%        | 2%              | 100%  |
| Total    | 164,232          |                       |             |                              |            |            |            |                 |       |
| Ideal    | 27,372           |                       | 7.3%        |                              |            |            |            |                 |       |

|                            |        |  |  |     |     |    |     |    |      |
|----------------------------|--------|--|--|-----|-----|----|-----|----|------|
| 18+ Population Percentages |        |  |  |     |     |    |     |    |      |
| 1                          | 17,899 |  |  | 89% | 4%  | 1% | 5%  | 1% | 100% |
| 2                          | 18,510 |  |  | 92% | 3%  | 0% | 3%  | 1% | 100% |
| 3                          | 20,669 |  |  | 52% | 35% | 2% | 7%  | 3% | 100% |
| 4                          | 18,893 |  |  | 82% | 10% | 2% | 5%  | 2% | 100% |
| 5                          | 20,318 |  |  | 74% | 15% | 2% | 7%  | 2% | 100% |
| 6                          | 20,315 |  |  | 68% | 14% | 2% | 14% | 2% | 100% |

|            |        |  |  |                                           |  |  |  |  |  |
|------------|--------|--|--|-------------------------------------------|--|--|--|--|--|
| Total CVAP |        |  |  | Citizens of Voting Age (CVAP) Percentages |  |  |  |  |  |
| 1          | 29,199 |  |  | 78%                                       |  |  |  |  |  |
| 2          | 48,761 |  |  | 87%                                       |  |  |  |  |  |
| 3          | 32,136 |  |  | 42%                                       |  |  |  |  |  |
| 4          | 55,117 |  |  | 71%                                       |  |  |  |  |  |
| 5          | 67,965 |  |  | 58%                                       |  |  |  |  |  |
| 6          | 67,965 |  |  | 61%                                       |  |  |  |  |  |

| District                            | Total<br>Population | Difference from<br>Ideal Size | % Deviation | Latinx/<br>Hispanic | White (NH) | Black (NH) | Asian (NH) | All Others<br>(NH) | Total |
|-------------------------------------|---------------------|-------------------------------|-------------|---------------------|------------|------------|------------|--------------------|-------|
| <b>Total Population Percentages</b> |                     |                               |             |                     |            |            |            |                    |       |
| 1                                   | 26,840              | -532                          | -1.9%       | 91%                 | 3%         | 1%         | 4%         | 1%                 | 100%  |
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| 3                                   | 27,177              | -195                          | -0.7%       | 58%                 | 30%        | 2%         | 7%         | 3%                 | 100%  |
| 4                                   | 26,955              | -417                          | -1.5%       | 85%                 | 8%         | 1%         | 4%         | 2%                 | 100%  |
| 5                                   | 28,834              | 1,462                         | 5.3%        | 79%                 | 12%        | 2%         | 5%         | 2%                 | 100%  |
| 6                                   | 27,347              | -25                           | -0.1%       | 72%                 | 12%        | 2%         | 13%        | 2%                 | 100%  |
| Total                               | 164,232             |                               |             |                     |            |            |            |                    |       |
| Ideal                               | 27,372              |                               | 7.3%        |                     |            |            |            |                    |       |

|                                   |        |  |  |     |     |    |     |    |      |
|-----------------------------------|--------|--|--|-----|-----|----|-----|----|------|
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| 4                                 | 18,893 |  |  | 82% | 10% | 2% | 5%  | 2% | 100% |
| 5                                 | 20,318 |  |  | 74% | 15% | 2% | 7%  | 2% | 100% |
| 6                                 | 20,315 |  |  | 68% | 14% | 2% | 14% | 2% | 100% |

|                   |        |  |  |                                                  |  |  |  |  |
|-------------------|--------|--|--|--------------------------------------------------|--|--|--|--|
| <b>Total CVAP</b> |        |  |  | <b>Citizens of Voting Age (CVAP) Percentages</b> |  |  |  |  |
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| 2                 | 48,761 |  |  | 87%                                              |  |  |  |  |
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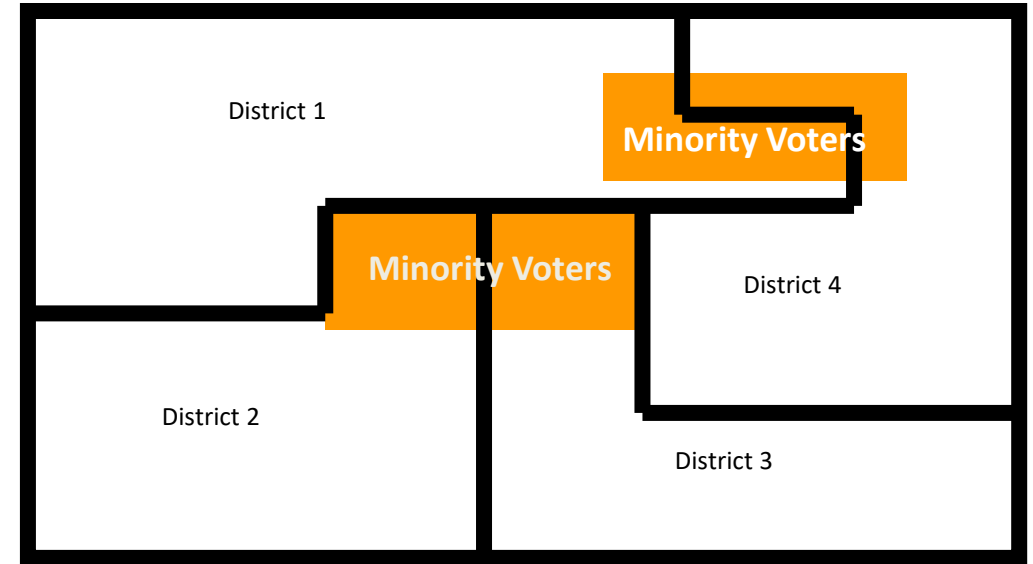
# The Voting Rights Act

## “Cracking” and “Packing” are prohibited

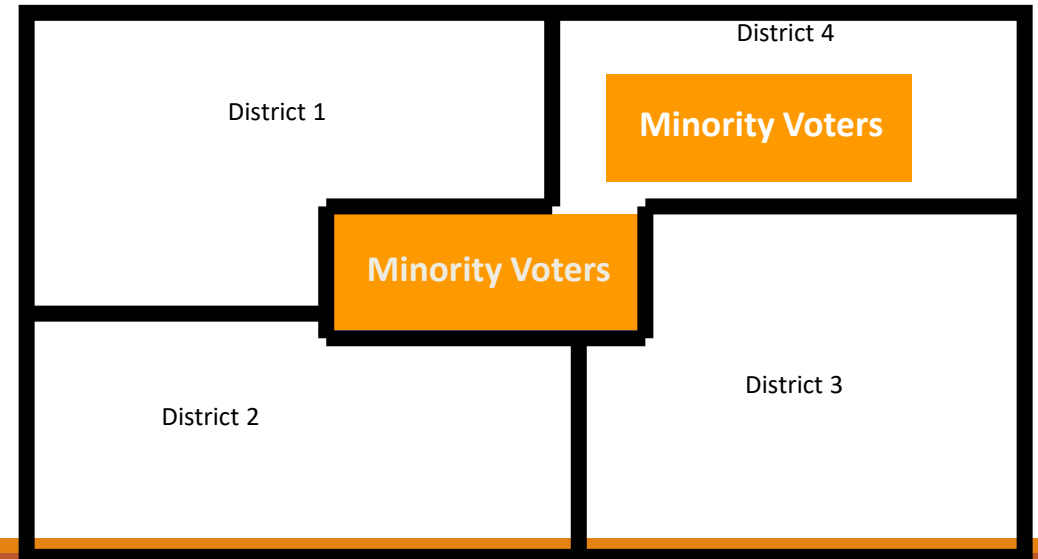
“‘Packing’ refers to the practice of filling a district with a supermajority of a given group or party. ‘Cracking’ involves the splitting of a group or party among several districts to deny that group or party a majority in any of those districts.”

- *Vieth v. Jubelirer*,  
541 U.S. 267, 286 n.7 (2004)

### Cracking



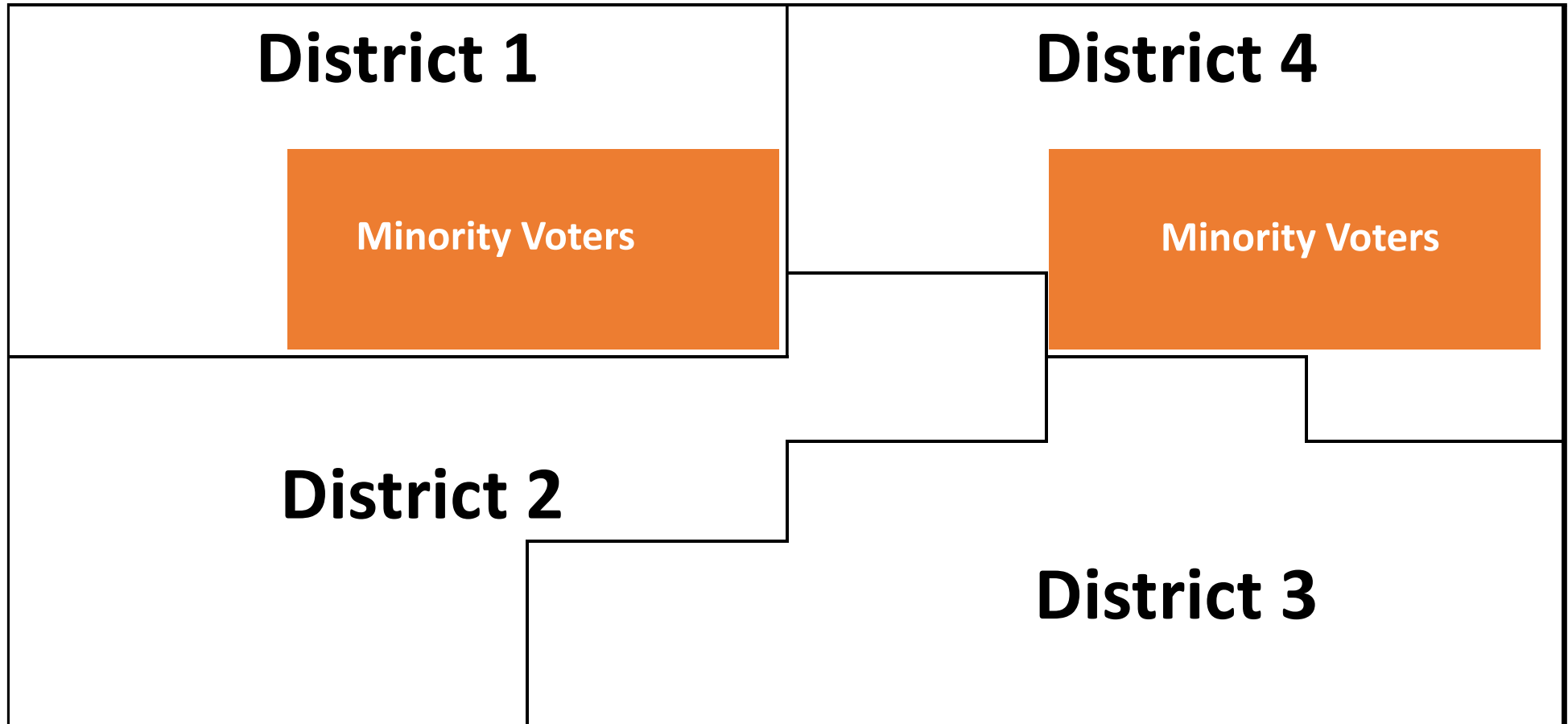
### Packing





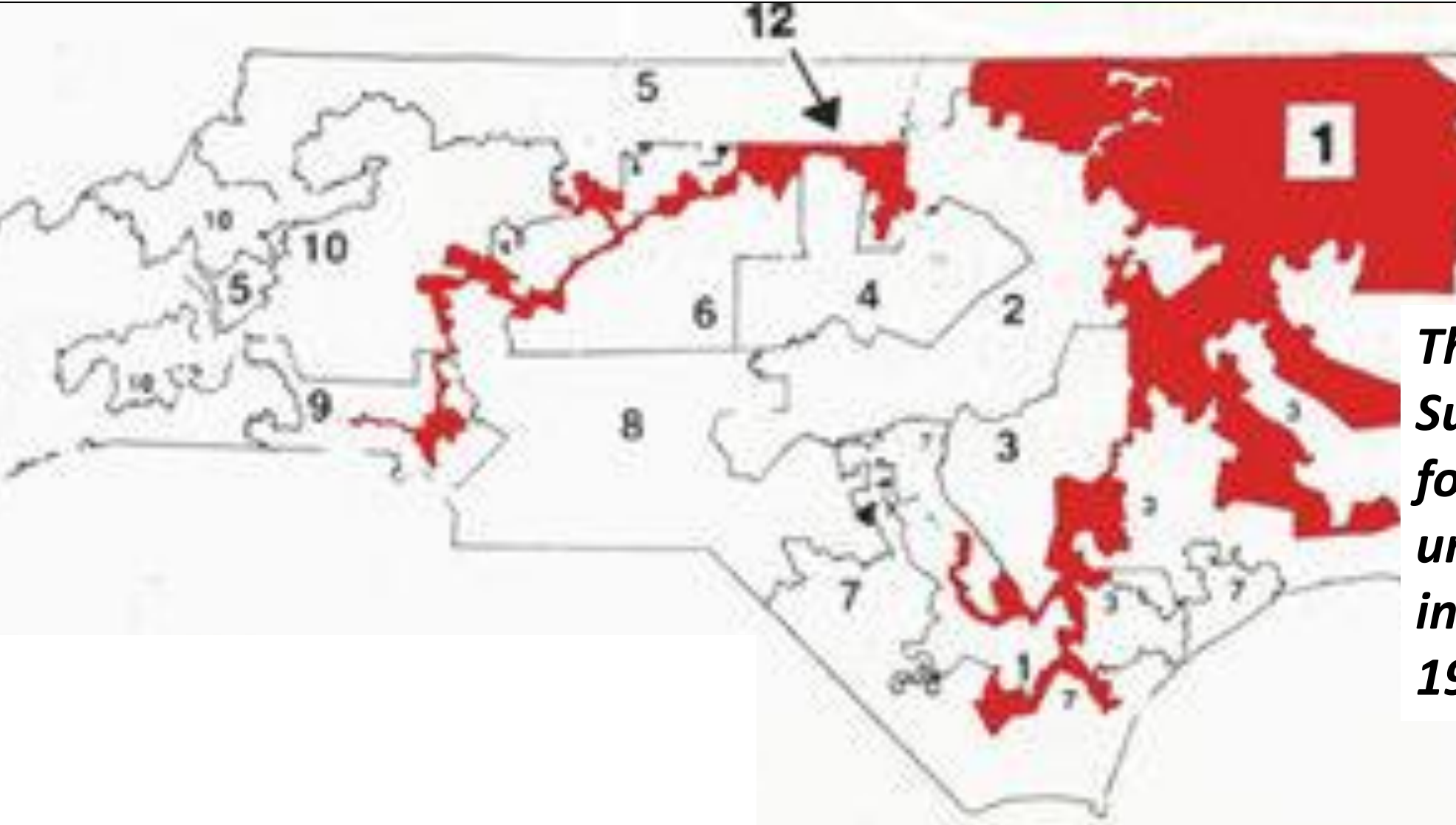
# The Voting Rights Act

**Best Practice:** Each orange block representing minority voters is kept intact and in a separate District.



# Racial Gerrymandering is not Permitted:

## North Carolina's proposed Congressional Districts after Census 1990



*The U.S. Supreme Court found District 12 unconstitutional in Shaw v. Reno, 1993*