

City of Salinas

200 Lincoln Ave., Salinas, CA 93901 www.cityofsalinas.org

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Title: Agreement with Salinas Valley TVB, Inc for the operation of the Salinas California Welcome Center

Sponsors:

Indexes:

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Attachments: 1. SVTVB Agreement Staff Report, 2. Exhibit A FY 22-23 Profit Loss Statement, 3. Exhibit B FY 23

Combined Reports, 4. FY 23 Annual Summary Report, 5. SVTVB Resolution, 6. Exhibit A to

Resolution Agreement for Professional Services, 7. SVTVB_FY_Budget_23_24

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 Result

 9/12/2023
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 City Council

Agreement with Salinas Valley TVB, Inc for the operation of the Salinas California Welcome Center

Approve a Resolution authorizing an Agreement with the Salinas Valley TVB, Inc. to operate a California Welcome Center in Salinas; and directing staff to continue to evaluate the use of the City's Tourism Improvement District (TID) funds and to provide quarterly updates on monthly operation and financial reporting to the Finance Committee.